22 consecutive years in the making, Tee It Up Radio is the longest-running independent *lifestyle* radio network in existence and the only show of its kind. Syndicated, the network can be heard on Sundays from 6:00am–8:00am (Pacific), 8:00am– 10:00am (Central) and 9:00am–11:00am (Eastern). Tee It Up Radio is a *lifestyle* show with emphasis on entertainment, golf, travel and the finer things in life…

- **Celebrity Spotlight:** Interviews with celebrities from the world of music, film, TV as well as professional golfers & professional athletes with a passion to travel, golf and enjoy life
- **Destinations:** Interviews w/ CVBs, golf resorts/courses & family vacation spots
- **Wellness Corner:** Interviews w/ products & doctors/surgeons/experts providing medical advice
- **Great Drives:** Interviews/Discussion about new vehicles & classic automobiles
- **Home on the Range:** Featuring golf course homes & communities around the country
- **PGA Tour Reports:** LIVE Interviews with Tournament Directors during Final Round
- **19th Hole:** Interviews/Discussion about new & well-established restaurants along with new wines, spirits, beers & cigars
- **NFL PICKs:** Segment going through the weekly games/matchups
- **Play Real Golf:** LIVE Golf Instruction & Golf Tips with the PGA of America
- **The Pro Shop:** Interviews w/ OEMs, training aids, products, gadgets, apparel, etc…
- **Get Fit:** interviewing top trainers and featuring the latest fitness tips to offer our listeners

SYNDICATED REACH

- **296 outlets and growing**

Flagship: KRLA AM870 THE ANSWER – Los Angeles/Southern California

- LIVE Internet Stream @ www.teeitupshow.com
- Featured Podcast at www.teeitupshow.com
- LIVE video stream on site and in studio
- Estimated 6mm listening cumulatively on any given Sunday morning - nationally

PLATFORMS

- CRN TALK (CABLE RADIO NETWORK NATIONALLY)
- iTunes
- Satellite
- AHA radio
- iHeart Radio Talk
- ROKU in homes *worldwide*
- STICHER smart radio
- LIVE video stream on site and in studio

AUDIENCE/DEMOGRAPHCS

- 55% Men
- 45% Women
- Targeted to Better educated, higher earning, Affluent Adults, Core TRAVELERS & sports enthusiasts, all interested in lifestyle